

**TRANSPORTEAST**



# Transport Strategy 2022-2050

Public consultation brochure





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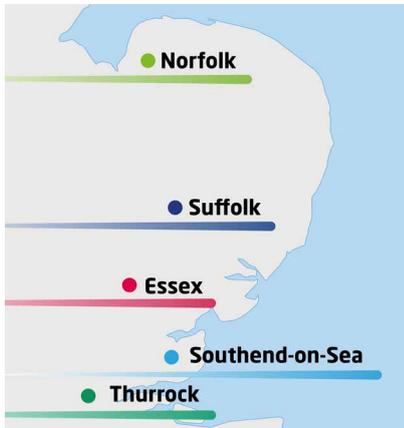
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# Hello



We (Transport East) want to tell you about our plans to improve transport in the East.

The East includes Norfolk, Suffolk, Essex, Southend-on-Sea and Thurrock.



Transport is very important. It takes us to the places we need to go and to people we want to see.



More people want to live and work in the East. This is one of the reasons we need to make how we move around better.



This document looks at what we can do by 2050 to make our transport better.

Now we are asking you what you think about those plans. This process is called consultation.



This document is an easy read version of our consultation brochure. You can read the full version on our website at: **[www.transporteast.org.uk](http://www.transporteast.org.uk)**

# What is a transport strategy?



A strategy is a plan of action for what you want to do and how you want to achieve it.



We are looking at how this might help improve transport in the East.



We know different parts of our region need different types of transport.



This strategy thinks about how and why we travel and sets a plan for how we should improve transport during the next 30 years.



We have talked to people and organisations across the region to help us.



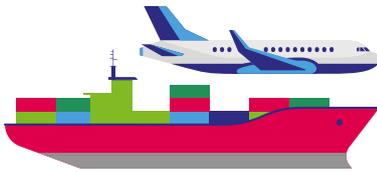
Now, by listening to more people, we want to make our strategy better so it works well for us all.

# Background

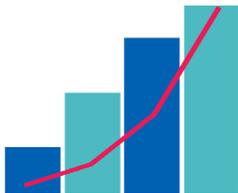


We already have many people living in the East, doing different types of jobs.

These people and jobs add value to our area and the whole country.



Our area helps people and goods get to and from other countries via our ports and airports.



Over the coming years our region is expected to grow, with:



- Up to 500,000 new people by 2041
- 566,000 new homes by 2050
- 295,000 new jobs by 2050



If our region is a good place for people to do business and receive quality services, it will benefit the rest of the UK.



And, to help make that happen, improving our transport is very important.

# Our challenges

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The way people travel has changed over time, with many of us often travelling by car.



More cars on our roads means we can spend more time sitting in traffic.



It also causes more emissions from cars and trucks. This causes pollution and is bad for our health and the environment.



Public transport, such as buses and trains, is often busy, can be late and can be hard for some people to use.



This means many people, particularly those who live in the countryside or by the sea, can find it difficult to get about.



Doing everyday things is made more difficult by slow internet connections.

# What would we like to see?

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Our vision is what we want to see happen in our area.

We want a transport system which is:

- Safe, reliable and everyone can use
- Able to cope with more people travelling

If we achieve this, by 2050 we will:

- Have better public transport, such as buses and trains, which everyone can use
- Have places where it is easier to walk, cycle or use public transport
- Be able to move goods more easily and quicker than before
- Have healthier and more active people
- Use cleaner fuels for transport, helping protect our environment
- Make fewer journeys because we can do more things online

# What would we like to see?

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Even though our vision is for the whole region, we also have to make sure it works for our different areas and communities.



In our countryside and coastal areas, we need to make sure we have:



- Places where people can charge electric vehicles



- Public transport, such as buses and trains, which work for all of us



- Safe and well looked-after roads



- Good quality paths and cycling routes



- High-speed internet

# What would we like to see?

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In our cities and towns, we need to make sure we have:

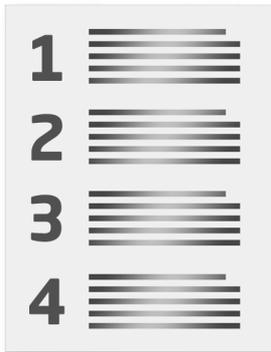
- Fast and well-connected public transport, such as buses and trains, which work for all of us
- Lots of good quality paths and cycling routes
- Faster and more reliable roads and trains
- Fewer cars using our roads
- New houses built near bus and train stations

For our ports and airports, we need to make sure we have:

- Fast road and rail links to move goods
- More reliable road and rail links to get people to where they need to go
- Improved transport to and from our towns and places to visit

# Our priorities

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Our strategy has four main priorities - the things we think are most important.

These will help us decide the right transport improvements for our area in the future.



## **Priority 1:**

### **Reducing transport emissions**

Working to reduce harmful emissions from transport.



## **Priority 2:**

### **Connecting growing towns and cities**

Improving transport in and between our growing towns and cities.



## **Priority 3:**

### **Boosting coastal and rural areas**

Helping those who live and work in the countryside and by the sea to travel more easily.



## **Priority 4:**

### **Connecting our ports and airports**

Improving transport to and from our ports and airports to support businesses in the UK.

# Priority 1: Reducing transport emissions



Transport causes more carbon emissions - the release of carbon dioxide into the air - than anything else in our region.



We need people to travel in ways which are better for the environment and our health. Reducing emissions will improve the air we breathe and make us all healthier.



To reduce emissions from transport, we plan to:

- Build new homes carefully so people do not need to drive as often
- Reduce the need to travel by making it easier to use services locally or online
- Make it easier for people to walk, cycle or use the bus or train rather than their cars
- Help people to use other fuels, for example by changing to electric vehicles



## Priority 2: Connecting growing towns and cities

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Our transport network is slow and has too many of us trying to use it. This puts people off coming to our towns and cities.



We want to make it easier to travel in and between our towns and cities so people can get to work, schools and shops.



To connect our growing towns and cities, we plan to:

- Make it easier to walk and cycle or take the bus and train



- Make transport faster and more reliable



- Link different types of transport so people can travel between places more easily

## Priority 3: Boosting coastal and rural areas



A lot of people within our region live by the coast or in the countryside.

However, it is difficult to travel around these places other than by car.



There are not many public transport options, such as bus services, and internet connections are slow.



To boost our coastal and rural areas, we plan to:

- Make it easier to walk, cycle or use the bus or train rather than travel by car
- Support people to use other fuels, such as changing to electric vehicles
- Reduce the need to travel by making it easier to use services locally or online
- Improve transport connections to and from places near the sea



# Priority 4: Connecting our ports and airports

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A lot of people and goods come into the UK through our ports and airports.



We need to make sure they can then get to and from these places without delays. Delays cost businesses and their customers money.



To connect our ports and airports, we plan to:



- Make it easier to travel to and from our ports and airports
- Support ports and transport companies to use other fuels, such as electricity
- Encourage goods to be transported by rail or sea rather than on our roads
- Support the Government and air travel companies to reduce emissions and pollution
- Encourage port and airport staff and passengers to travel by bus or train rather than car



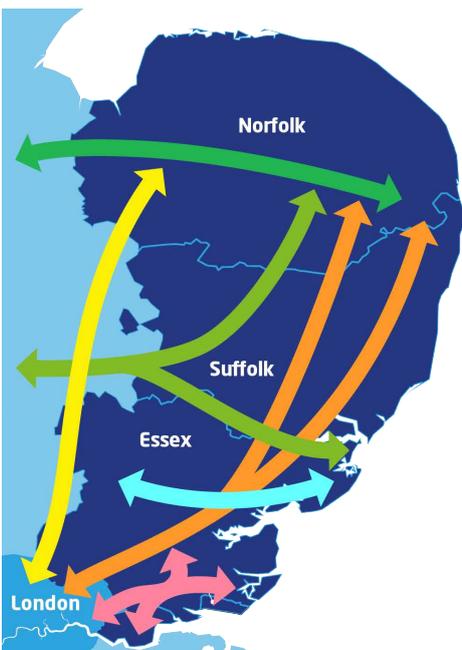
# Important routes



We have identified six routes which are most important for people and goods to travel through the region.

We need to invest more money in these routes if we want the region to be the best it can be.

The routes are:



**Midlands to Great Yarmouth and Lowestoft**

**London to Norwich and the Suffolk coast**

**Norfolk and Suffolk to Cambridge, the Midlands and South West**

**London and South Essex to Southend**

**Stansted to Harwich and Clacton**

**King's Lynn to London**



We will find ways to make improvements to transport along these six routes in the future.

# How will we make the plan happen?

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This strategy is our plan for transport in the East over the next 30 years.



We also have another document called the Investment and Delivery Programme.

This contains a list of transport projects and ideas to help us make the things in our strategy happen.



The document will be updated regularly and tells the Government which of our transport projects are most important. This helps the Government know which projects need money to be built.



The full Investment and Delivery Programme document is available on our website at

**[www.transporeast.org.uk](http://www.transporeast.org.uk)**

# What happens next?

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After you have told us what you think, we will use your views to help us make the Transport Strategy better.



Once we have made changes, we will ask councils to approve a final version in Spring 2022.



We will then publish the strategy on our website and send it to the Government.



Once the final Transport Strategy is agreed, it will help the Government, local councils and other organisations to plan transport improvements.

# Consultation events - find out more



We are running two online events so you can ask us questions about the Transport Strategy.



The events are webcast meetings, where you can send us written questions to answer.



More information is on our website at:  
**[www.transporeast.org.uk](http://www.transporeast.org.uk)**

# Consultation survey - tell us what you think



We are asking you to tell us what you think of our strategy by completing a short survey.

You can do this from:

**Thursday, 2 December 2021**  
to **Sunday, 30 January 2022.**

The easiest way to complete it is on our website at: **[www.transporeast.org.uk](http://www.transporeast.org.uk)**

If you prefer, the survey questions are also on the next few pages. You can answer them and post to: **FREEPOST TRANSPORT EAST CONSULTATION**

Please make sure you put the address in **CAPITAL LETTERS.**

You can also email your response to: **[transporeastconsultation@jacobs.com](mailto:transporeastconsultation@jacobs.com)**

Please complete the survey only in one of these ways. You have until **11:59pm on Sunday, 30 January 2022.**

# Personal information

What is your name?

What is your postcode?

What is your email address?

Please tick this box if you are happy for Transport East to contact you in the future

# Transport Strategy

How much do you agree with our vision for transport in the East?

Strongly agree

Disagree a little

Agree a little

Strongly disagree

Neutral

No opinion

Do you think our transport strategy is the correct way to bring transport improvements to the area?

Strongly agree

Disagree a little

Agree a little

Strongly disagree

Neutral

No opinion

How much do you support the priorities set out in the Transport Strategy?

### **Priority 1: Reducing transport emissions**

Working to reduce harmful emissions from transport.

- |                          |                  |                          |                 |
|--------------------------|------------------|--------------------------|-----------------|
| <input type="checkbox"/> | Strongly support | <input type="checkbox"/> | Oppose          |
| <input type="checkbox"/> | Support          | <input type="checkbox"/> | Strongly oppose |
| <input type="checkbox"/> | Neutral          | <input type="checkbox"/> | No opinion      |

### **Priority 2: Connecting growing towns and cities**

Improving transport in and between our growing towns and cities.

- |                          |                  |                          |                 |
|--------------------------|------------------|--------------------------|-----------------|
| <input type="checkbox"/> | Strongly support | <input type="checkbox"/> | Oppose          |
| <input type="checkbox"/> | Support          | <input type="checkbox"/> | Strongly oppose |
| <input type="checkbox"/> | Neutral          | <input type="checkbox"/> | No opinion      |

### **Priority 3: Boosting coastal and rural areas**

Helping those who live and work in the countryside and by the coast and encouraging visitors to these areas.

Strongly support

Oppose

Support

Strongly oppose

Neutral

No opinion

### **Priority 4: Connecting our ports and airports**

Improving transport to and from our ports and airports to support businesses in the UK.

Strongly support

Oppose

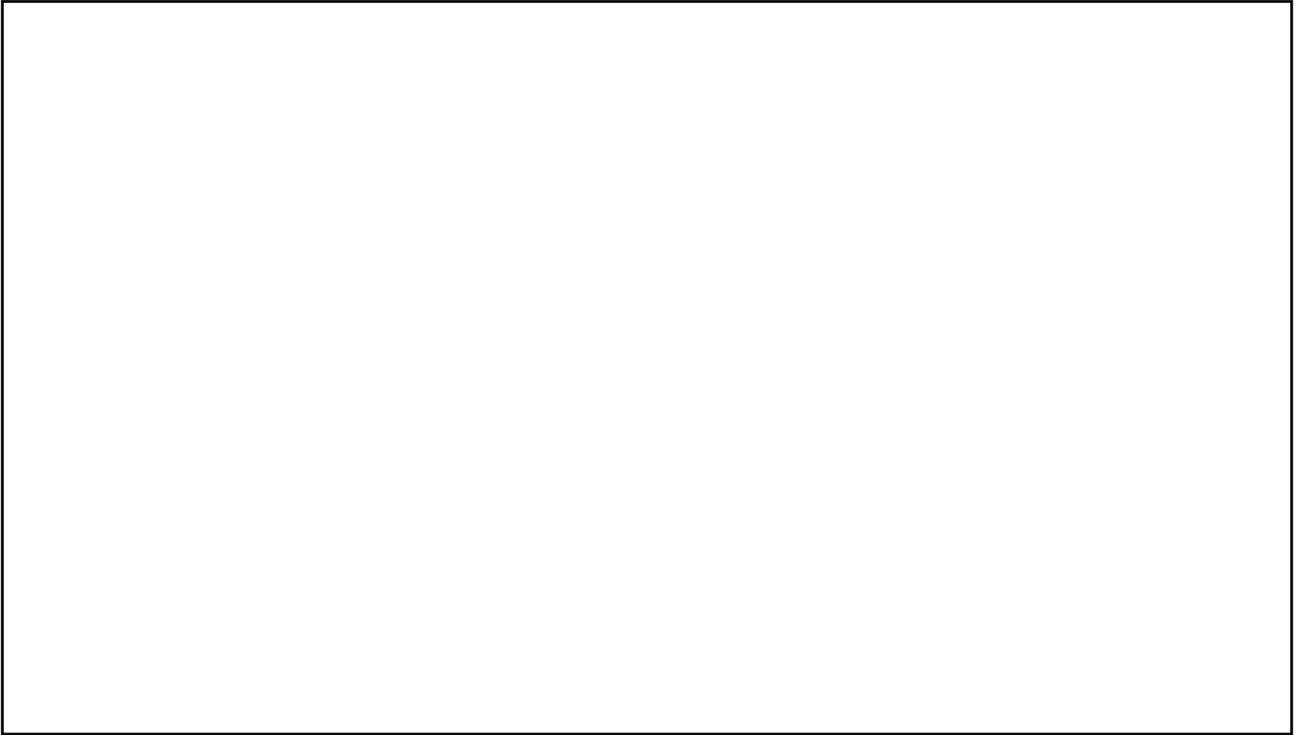
Support

Strongly oppose

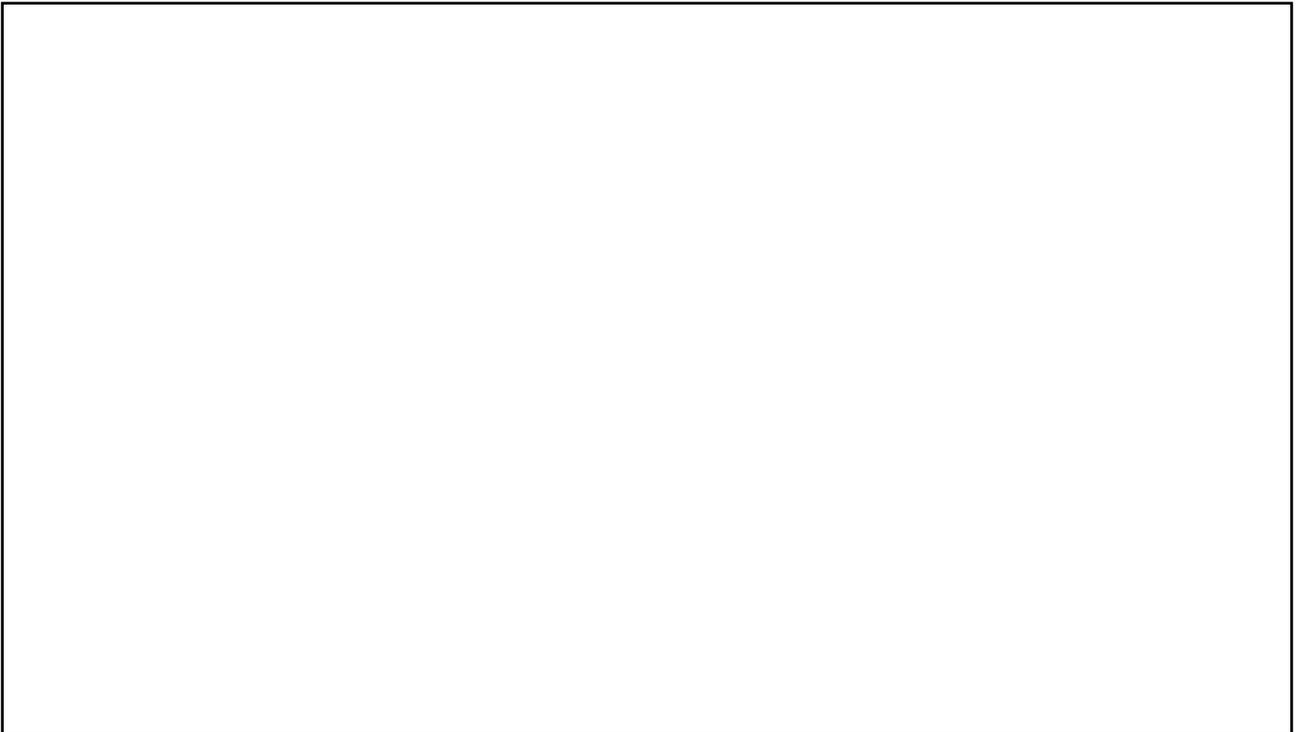
Neutral

No opinion

Do you have any comments about the priorities in the Transport Strategy?



Do you have any other comments about the Transport Strategy?



# The way you travel

How often do you use these different types of transport to get to work, school or college in a normal month?

	Every day	A few times a week	Once a week	A few times a month	Less frequently	Never
Bus	<input type="checkbox"/>					
Car or van	<input type="checkbox"/>					
Car or van provided by my employer	<input type="checkbox"/>					
Cycle	<input type="checkbox"/>					
Walk	<input type="checkbox"/>					
Motorcycle or moped	<input type="checkbox"/>					
Park and Ride	<input type="checkbox"/>					
Taxi	<input type="checkbox"/>					
Train	<input type="checkbox"/>					

How often do you use these different types of transport to get to other places in a normal month?

	Every day	A few times a week	Once a week	A few times a month	Less frequently	Never
Bus	<input type="checkbox"/>					
Car or van	<input type="checkbox"/>					
Car or van provided by my employer	<input type="checkbox"/>					
Cycle	<input type="checkbox"/>					
Walk	<input type="checkbox"/>					
Motorcycle or moped	<input type="checkbox"/>					
Park and Ride	<input type="checkbox"/>					
Taxi	<input type="checkbox"/>					
Train	<input type="checkbox"/>					

# Consultation

How did you hear about this public consultation?

- |   |   |
|---|---|
| <input type="checkbox"/> Social media     | <input type="checkbox"/> Word of mouth    |
| <input type="checkbox"/> Email newsletter | <input type="checkbox"/> Newspaper advert |
| <input type="checkbox"/> Email            | <input type="checkbox"/> Media article    |
| <input type="checkbox"/> Online           | <input type="checkbox"/> Other            |

Did you visit our virtual exhibition for information about the public consultation?

- |                              |                             |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
|------------------------------|-----------------------------|

How helpful was the information we provided to you as part of this public consultation?

- |  |   |
|--|---|
| <input type="checkbox"/> Very helpful                  | <input type="checkbox"/> Unhelpful      |
| <input type="checkbox"/> Helpful                       | <input type="checkbox"/> Very unhelpful |
| <input type="checkbox"/> Neither helpful nor unhelpful |   |

# Demographics

You do not have to answer these questions, but they help us develop our diversity and equality practices.

The information you supply below is confidential and will be used solely for monitoring purposes.

## Gender

Female

Male

Prefer to self-describe  
(please specify):

Prefer not to say

## Age

Under 16

55-64

16-24

65-74

25-34

75+

35-44

Prefer not to say

45-54

## **Disabilities**

Equalities legislation defines a person as disabled if they have a physical or mental impairment which has lasted or is expected to last at least 12 months and has an adverse effect on their ability to carry out normal day-to-day activities.

Do you consider yourself to have a disability according to the terms given in the Equality legislation?

Yes

No

Prefer not to say

If you have answered yes to the above question, please indicate the type of impairment which applies to you from the list below.

People may experience more than one type of impairment, in which case please select all that apply. If your disability does not fit any of these types, please mark 'Other'.

- Mobility
- Hearing
- Vision
- Learning
- Mental Health
- Communication
- Long standing health condition
- Prefer not to say
- Other (Please state below):

Thank you for your feedback





# Want to know more?

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If you would like to know more, you can read the full version of this brochure on our website at:



**[www.transporeast.org.uk](http://www.transporeast.org.uk)**

You can contact us about this project in the following ways:



**Email:**  
**[transporeastconsultation@jacobs.com](mailto:transporeastconsultation@jacobs.com)**



**Post:**  
**FREEPOST TRANSPORT EAST  
CONSULTATION**

The information contained in this document can be translated and/or made available in alternative formats upon request.

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